

Funded by the European Union

TOWN TWINNING BETWEEN TÜRKİYE AND EU - II FOR A GREEN FUTURE

Capacity building event for local governments in climate change adaptation and mitigation







"Innovation is what distinguishes <u>the leader</u> from their followers".

Steve Jobs, Apple Inc. Extracted from The Dictionary of Innovation published by Zabala.





Tuesday 17 th December 2024

1. Introduction

a) Who we are? Zabala's experience

b) Context and relevance of the topic

The financial Universe of the EU

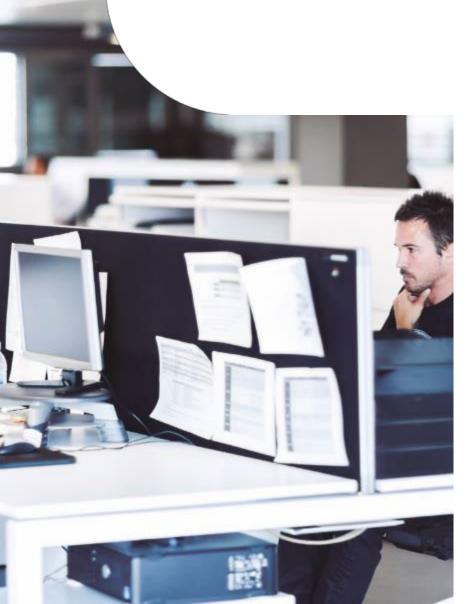
Türkiye participation in the EUProgrammes

2. The EU funding programme for innovation activities for climate change adaptation and mitigation

a) Structure of HORIZON EUROPE, characteristics of the projects, understanding of the priorities of the European Unionb) Understanding of innovation regarding the priorities of the European Union: what is funded under the programme?

c) Learning how to find and select funding opportunites withinthe programme: Subprogrammes, workprogrammes, calls,topics

d) Other Climate Change, Environment and Renewable Energy opportunities for municipalities



Tuesday 17 th December 2024

3. Positioning your organisation in HE

a) How to position your organisation within the HE ecosystem to be involved in EU Projects
b) How to gain visibility and find partners

4. KAILA Platform

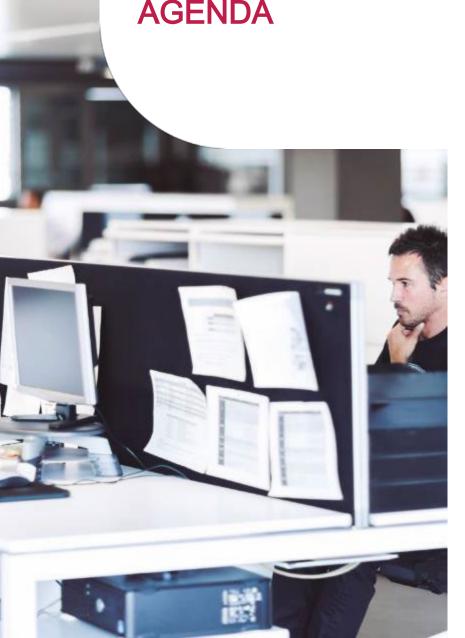
a) Introduction and functionalities

5. Case studies . Topics analysis & identification of capacities (exercise by groups of organisations)

a) Previously won projects

b) Topic analysis and capacities fiche. How to align your organsiation capacities with the topic

c) Submission of proposals.



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Senior expert on Innovation Projects development and EU proposals derrea@zabala.es





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We are Zabala Innovation, the leading international consultancy firm in innovation strategy and R& D& I financing.

Since 1986 we have been accompanying our clients in their innovative drive to turn it into the key factor of their competitiveness.

With this document we would like to invite you to get to know us a little better. Because our experience says that...





Our track record includes more than 10,000 client entities. That means thousands of projects, but above all millions of ideas, a lot of work and enthusiasm. Because at Zabala Innovation, wherever you come from, we can help you.

Together innovation Works

Wherever you come from ...

We will focus on you and the way you innovate. We work with:

SMES & STARTUPS

There are many ways of financing SMEs and Start-Ups and we can guide you and advise on opportunities that best suit your needs.

Project writing and management/Project Supportactivities/CascadeFunding/EU Platforms and initiatives/Innovative Strategy/Studies and diagnoses

LARGE COMPANIES

Public funding is a good opportunity for external financing to help boost your business projects.

Project writing and management/Project Support activities/EU Positioning/CascadeFunding/EU Platforms and initiatives/Innovative Strategy/Studiesand diagnoses

RESEARCH & ACADEMIA

We seek to fund ambitious projects through the association and coordination of teams, in order to position European research entities among the international scientific leaders.

Project writing and management/Project Supportactivities/EU Positioning/EU Platforms and initiatives/Innovative Strategy/Studiesand diagnoses

EUROPEAN INSTITUTIONS & ASSOCIATIONS

We collaborate with European institutions, associations and public -private partnerships, to promote innovation .

CascadeFunding/EU Platforms and initiatives/Innovative Strategy/Studiesand diagnoses

PUBLIC ADMINISTRATION

We help public administrations in the definition, implementation and evaluation of innovation policies and in their positioning towards EU funding programmes.

Project writing and managementProject Support activities/EU Positioning/CascadeFunding





...we can help you

\rightarrow PUBLIC FUNDING FOR PROJECTS

Here are some of our results

Proposal elaboration We are experts in EuropeanProjects and we work with diverseEU funding programmes We identify the scope,based on our clients' ideas, we write and develop complete proposals, including the administrative, technical and financial aspects	2014-2020	900+ Proposals submitted	750M€ <i>in current yield</i>	33% Successate
	2021- now	700+ Proposals submitted	2 BILLION € in current yield	40 % Successate
				*EU averagerate: 13%.
Project management and support activities We lead different actions to support the implementation of your project. We provide project management communication, dissemination and exploitation;		60+	10+	850+
social innovation; cascade funding; EU platforms managemen recommendationsand PPI and PCP.	Projectsas partners	Projectsas coordinators	Project collaborators	
Positioning We help organisations to position themselves keypartners for EUprojects in strategic areas of interest. Methodology focusedon enlarging the client's areas of influence in EU programmes and fostering its participation in new areas			20+ Yearsof experience in Brussels	35+ Yearsof experience in EUprogrammes

Expert advice and capacity building

Horizon Europe

We provide our clients with tailor-made consulting services and advice on European projects and funding programmes We assess the alignment of project ideas with potential EU funding and we deliver expert training and ad-hoc revisions that increase the quality of proposals

NEXT GEN EUି









Creative Europe





HORIZON EUROPE 20212027

Horizon Europe has started strongly and at Zabala Innovation we have positioned ourselves with results that speak for themselves. In just 3 years of the programme , we have submitted more than 370 HE proposals, with a success rate of over 36%, thus achieving a return for our clients of 480 million euros.

+ **480** M€ *Return to*

clients

36% Success rate* *four times more than the average. which varies between 6% and 15%, depending on the topic + 370 Proposalssubmitted

Period 2021-2027

In addition to Horizon Europe, the EC has launched many other innovation support programs (Innovation Fund, LIFE, Invest Eu, Digital Europe or the CEF or Interreg programmes) in which we are already working with great results:

+ 2 BILLION€ Return to clients since 2021





Areas of expertise

We organise ourselves in Knowledge Areas (KAs) according to areas of expertise. In this way, it is the project that is important, not the sector.



ENERGY



MOBILITY



INDUSTRY & DIGITAL



ENVIRONMENT



BIOECONOMY

& AGRO



SECURITY, SPACE & DEFENCE



SCIENCE & EDUCATION



HEALTH



SOCIAL



REGIONS



INTERNATIONAL

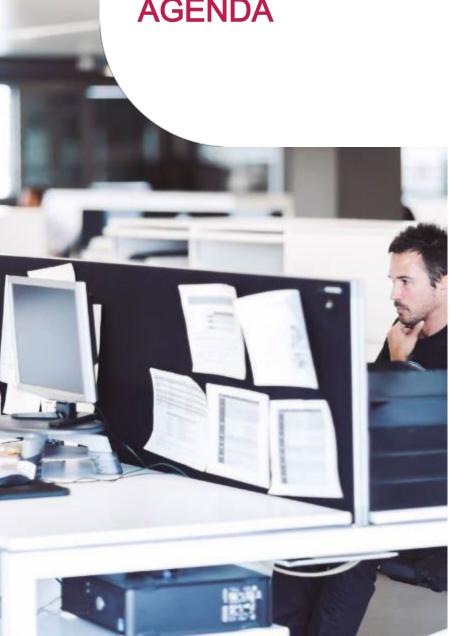


ENTREPRENEURSHIP

+ 10,000 entities we work with

To better serve our clients, we collaborate with industry associations and organisations from all fields in all areas of expertise.





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The financial Universe of the EU



Türkiye participation in the EUProgrammes

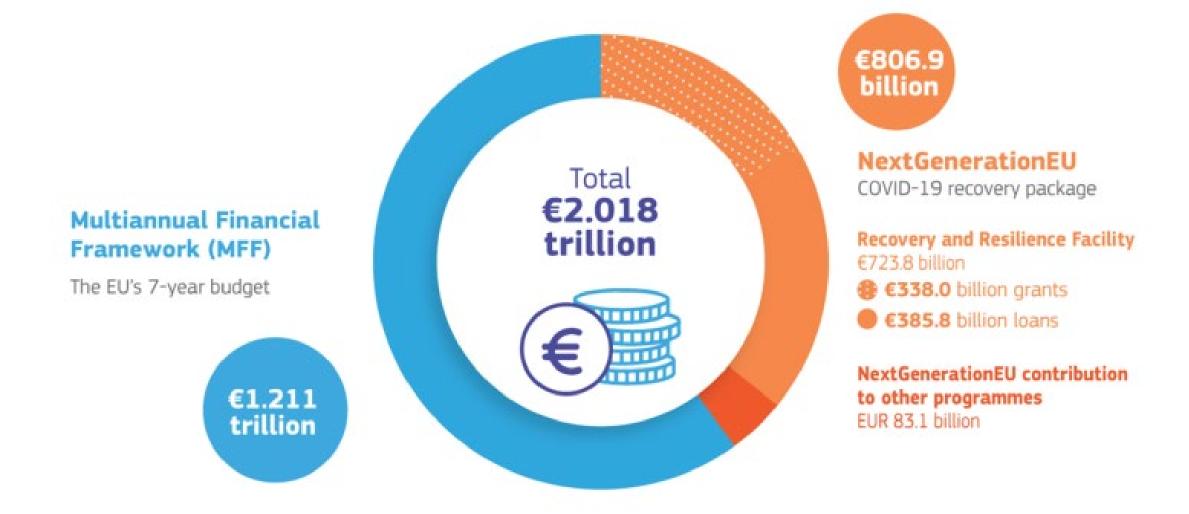
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The financial Universe of the EU



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The financial Universe of the EU

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Single Market, Innovation and Digital 149.5 (+ 11.5 from NGEU) Cohesion, Resilience and Values 426.7 (+ 776.5 from NGEU) Natural Resources and Environment 401 (+ 18.9 from NGEU) **Migration and Border Management** 25.7 Security and Defence 14.9 Neighbourhood and the World 110.6 **European Public Administration** 82.5

Total €2.018 trillion

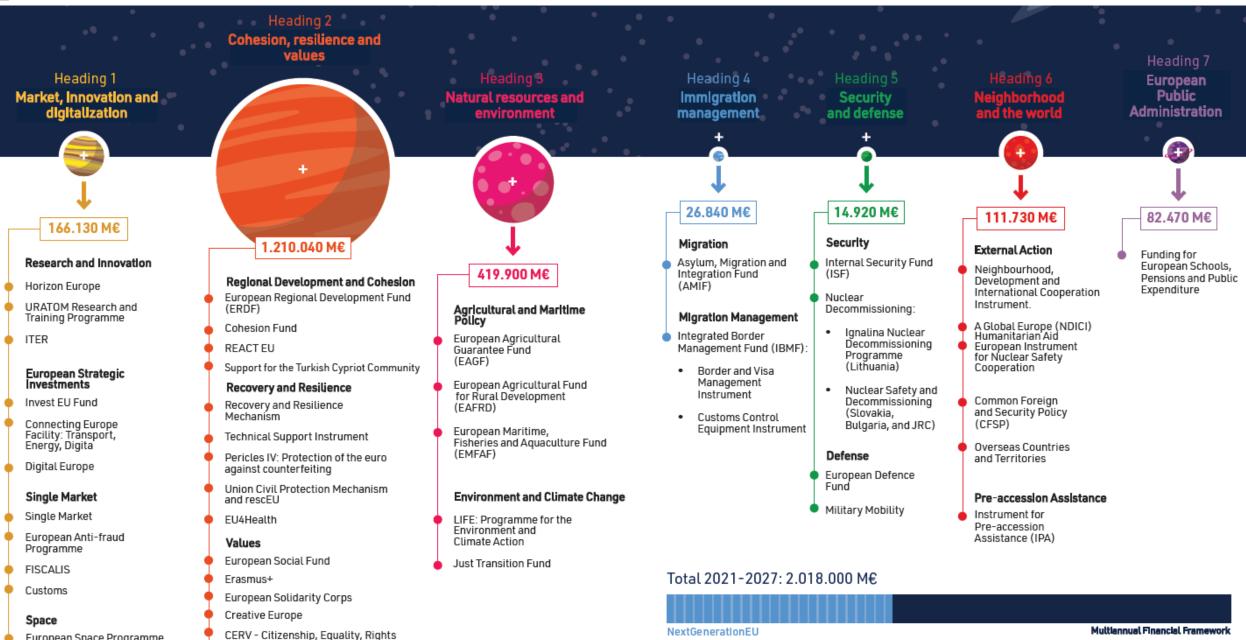
Total: €2.018 trillion

NextGenerationEU 806.9

¹⁵© Zabala Innovation

Long-term budget 1 210.9

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807.000 M€

1.211.000 M€

- European Space Programme
- and Values Justice Program



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Funded by the European Union

14.7 % of the MFF proposal. Four policy areas.

Programmes Open for Türkiye participation: Horizon Europe Digital Europe Single Market Programme (only strand for 'Competitiveness of SMEs')







Heading 2 Cohesion, resilience and values

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Regional Development and Cohesic

- European Regional Development Fun (ERDF)
- Cohesion Fund
- REACT EU
- Support for the Turkish Cypriot Commu

Recovery and Resilience

- Recovery and Resilience Mechanism
- Technical Support Instrument
- Pericles IV: Protection of the euro against counterfeiting
- Union Civil Protection Mechanism and rescEU
- EU4Health

Values

- European Social Fund
- Erasmus+
- European Solidarity Corps
- Creative Europe
- CERV Citizenship, Equality, Rights and Values
- Justice Program



Funded by the European Union

34.5 % of the 2021-2027 MFF.

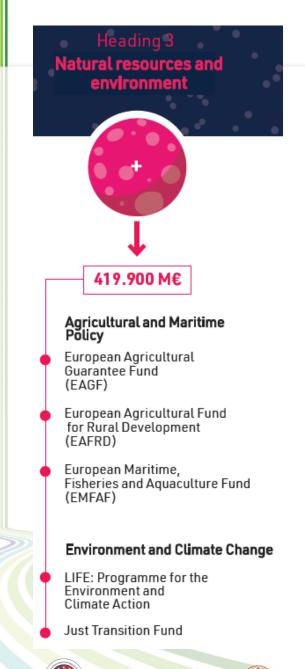
Three policy clusters.

Programmes Open for Türkiye participation: ERDF (only in INTERREG Next Med) ERASMUS+ CREATIVE EUROPE Support to the Turkish Cypriot community











Funded by the European Union

Heading 3 is the second biggest heading in the proposal in terms of funding and is dedicated to programmes supporting:

(8) agriculture and maritime policy, and(9) environment and climate action.









Migration

Asylum, Migration and Integration Fund (AMIF)

Migration Management

- Integrated Border Management Fund (IBMF):
- Border and Visa Management Instrument
- Customs Control Equipment Instrument



Funded by the European Union

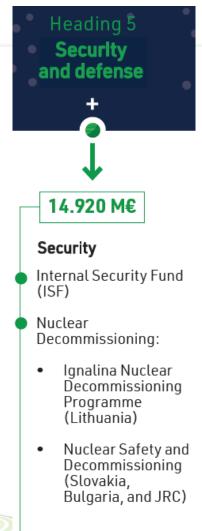
Heading 4 accounts for 2.7 % of the proposed new MFF, and includes two policy clusters.

Most of the programmes and funds supporting this area are currently included under heading 3, security and citizenship.





TBB



Defense

- European Defence Fund
- Military Mobility



Funded by the European Union

Heading 5 represents 2.1 % of the MFF, and includes two policy clusters: security and defence.

The proposal to increase EU spending in these areas, and to introduce a separate heading for security and defence in the MFF structure, reflects mounting pressure for EU action in this area











Funded by the European Union

Heading 6 covers policy clusters: external action, and pre-accession assistance.

Under this heading there a lot of resources available for Türkiye.

Programmes Open for Türkiye participation:

NDICI = ENI = GLOBAL EUROPE Instrument IPA III (Instrument for Pre-accession Assistance)





TBB



Funded by the European Union

Heading 7 European Public Administration 82.470 M€ Funding for European Schools, Pensions and Public Expenditure

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Heading 7 comprises the administrative expenditure of the EU's institutions (+3 %) as well as the European Schools and EU civil servants' pensions (+21 %).







TBB



Cross-cutting priority areas

Not all the programmes are adequate for Climate transition and environment projects



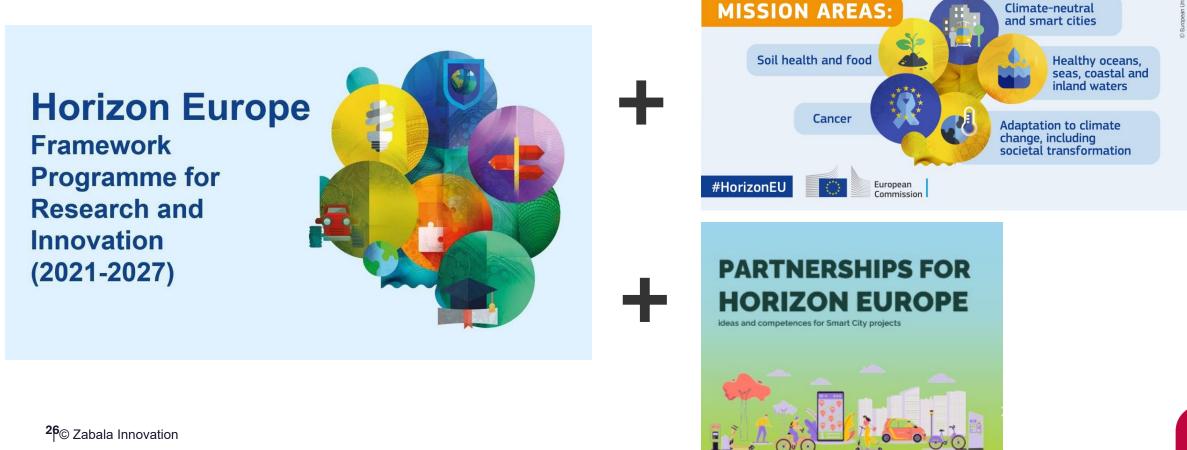
Key point today:

"Challenges Without Funding" vs. "Opportunities With Funding"



Context and relevance of this topic for the event

Horizon Europe Programme is a Key enabler to provide strategic funding to address your challenges



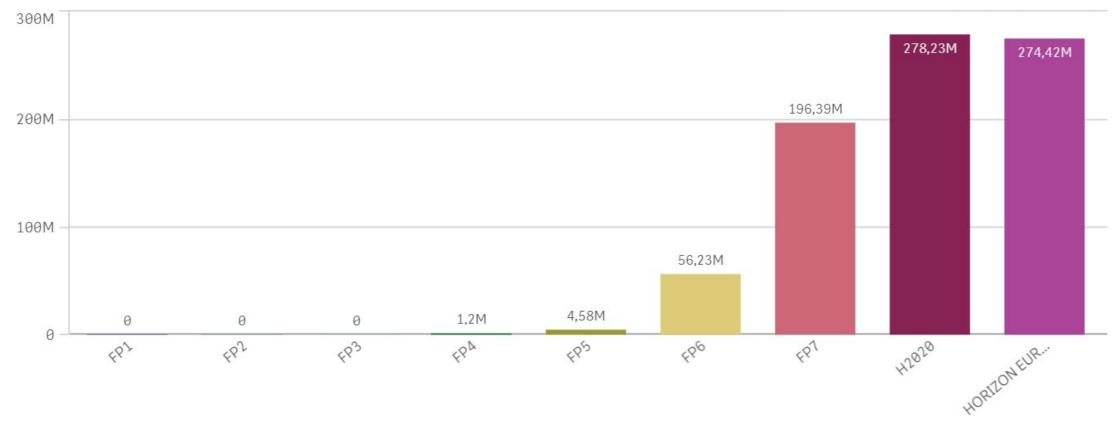
Context and relevance of this topic for the event

It's essential for potential participants in Türkiye to properly understand this programme and know how to work with it to <u>effectively identify</u> <u>the opportunities and use these funds.</u>

Türkiye participation in the EU Programmes

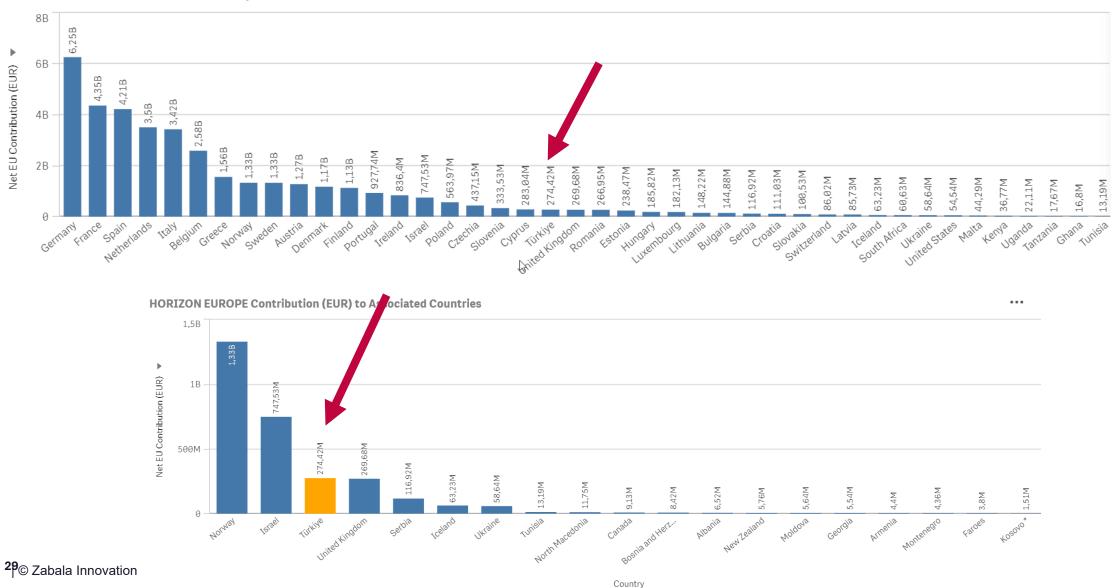
Participation in Programmes - Türkiye

EU Contribution (EUR) across Programmes



HORIZON EUROPE Contribution (EUR) to All Countries

Ν

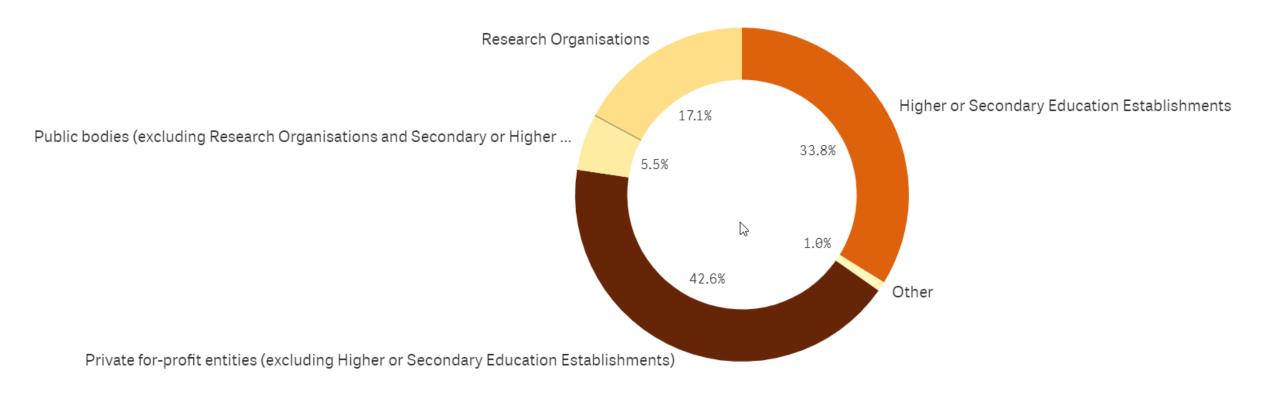


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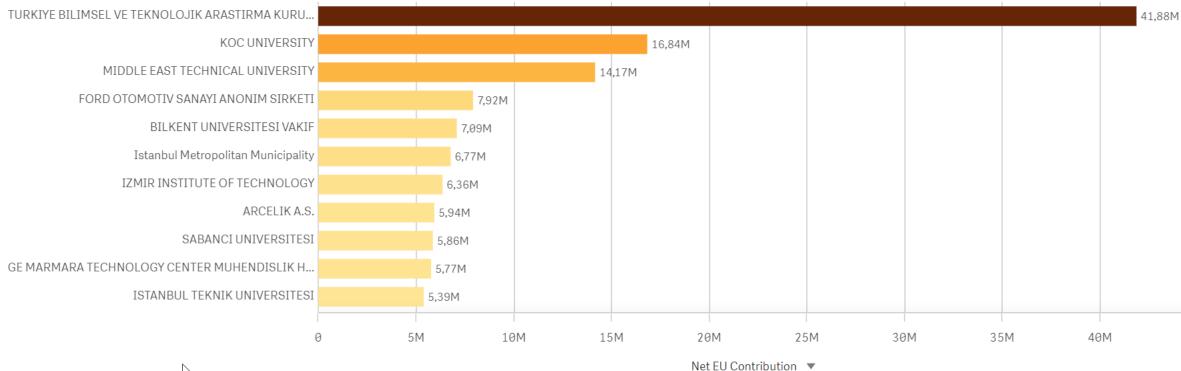
Types of organisations

Based on the net EU Contribution





Top organisations



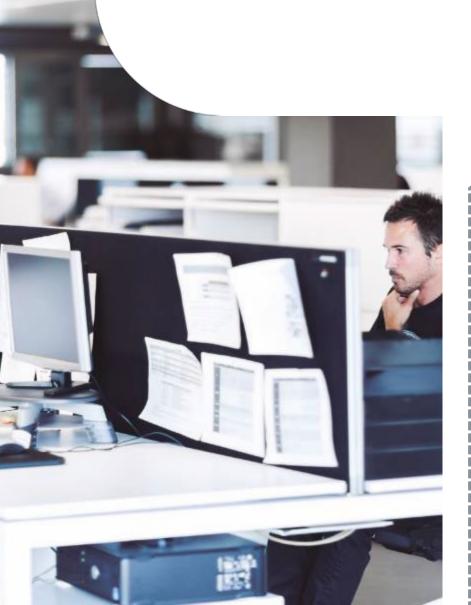
32[°]C Zabala Innovation



Key Figures - Türkiye

Participation by region (NUTS 3)

Region (NUTS 3)	Q	Participation	Net EU Contribution (EUR)
Totals		881	274 421 576 €
İstanbul		409	137 067 171€
Ankara		224	89 209 802 €
İzmir		74	16 018 042 €
Kocaeli		35	7 786 358€
Bursa		22	4 582 391€
Sivas		12	1 785 575€
Eskişehir		11	2 832 661€
Adana		10	1 468 938€
Sakarya		6	655788€
Isparta		6	655 788 € 602 831 €
Manisa		6	582 288 €
Konya		5	1 323 231€
Antalya		5	1 191 137€
Balıkesir		5	936025€



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Horizon Europe

EU's key funding programme for Research and Innovation

Horizon Europe

Framework Programme for Research and Innovation (2021-2027)



Türkiye can participate thanks to the Association Agreement signed with the EU in October 2021. Turkish organisations have the same rights and obligations of other EU beneficiaries

Horizon Europe: High level priorities

HORIZON EUROPE VISION → IMPACT driven Programme

The EU's key funding programme for research and innovation:

- Tackles climate change
- Helps to achieve the UN's Sustainable Development Goals
- Boosts the EU's competitiveness and growth
- Facilitates collaboration and strengthens the impact of research and innovation in developing, supporting and implementing EU policies while tackling global challenges
- Supports the creation and better diffusion of excellent knowledge and technologies
- Creates jobs, fully engages the EU's talent pool, boosts economic growth, promotes industrial competitiveness and optimises investment impact within a strengthened European Research Area



HE: Priorities

Impact-driven programme = Topic based programme

From EU Strategic Priorities to project topics

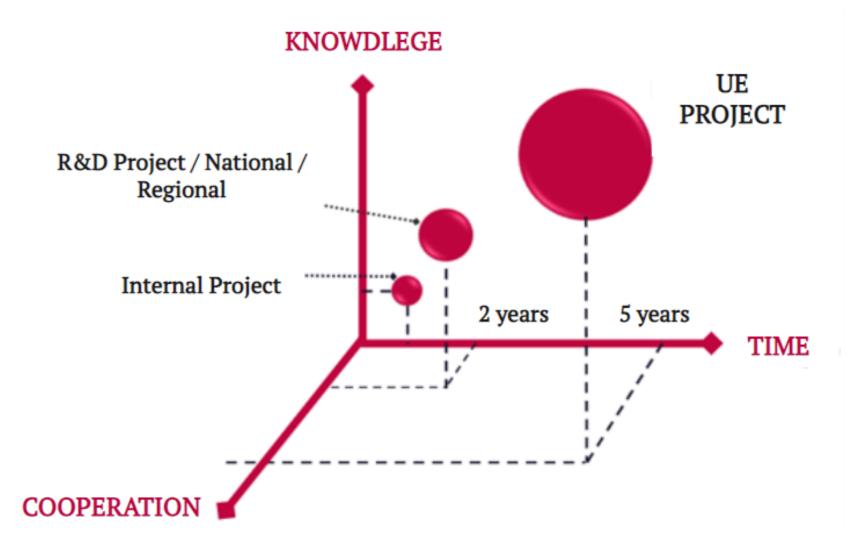


The structure of Horizon Europe Work Programmes translates this impact-driven nature

The Work Programmes are organised around 'Destinations', describing the expected impacts identified in the Strategic Planning, and 'topics', describing the related expected outcomes critical to the achievement of such impacts.

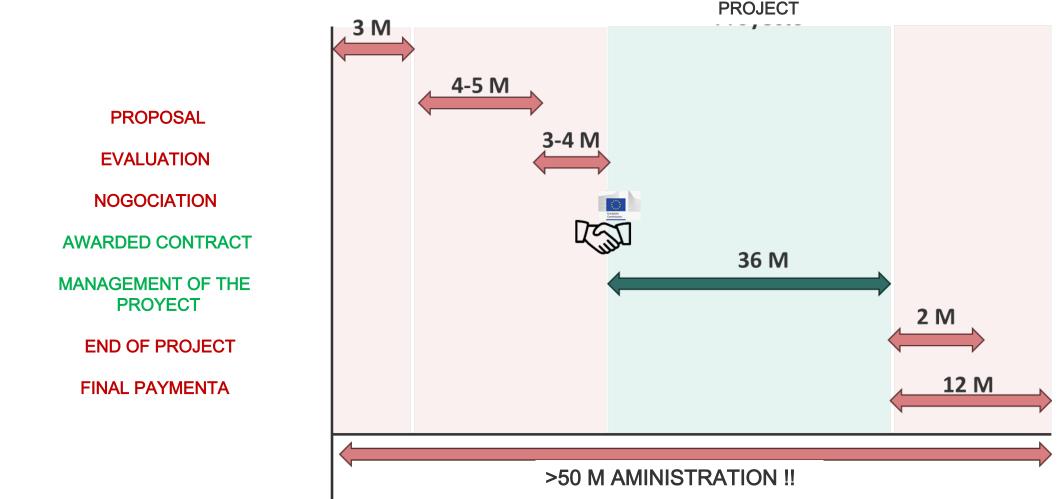
Horizon Europe: Am bition

"Projects of great ambition and scale"



HE: Type of projects

Medium - to long -term projects (typically 3 to 5 years)



³⁹© Zabala Innovation

Horizon Europe: Costs and funding

Eligible expenses:

- Personnel
- Equipment depreciation
- Materials
- Travel
- Subcontracting
- Indirect costs

Funding: 100% or 70% of eligible costs



Horizon Europe: Main charactheristics

HE PROJECT CHARACTHERISTICS

	Horizon Europe
Types of Activities	Fundamental R& D Technology development and innovation Pilots and demonstration
Project content	Themes described in topics (majority) Bottom-up calls (few)
Beneficiaries	Any time of public or private entities
Duration of projects	Typically 2-4 years
Consortia	In most cases, <u>at least</u> 3 entities from 3 different EU MS or Associated Countries
Evaluation criteria	Excellence, Impact, Implementation
Instruments	RIA (100%) IA (70%, except for non-profit) CSA (100%) PCP/PPI Procurement Others (ERC, MSCA, ERA-NET co-fund)

Horizon Europe: Structure of the programme

SPECIFIC PROGRAMME IMPLEMENTING HORIZON EUROPE & EIT*

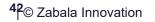
Exclusive focus on civil applications



WIDENING PARTICIPATION AND STRENGTHENING THE EUROPEAN RESEARCH AREA

Widening participation & spreading excellence

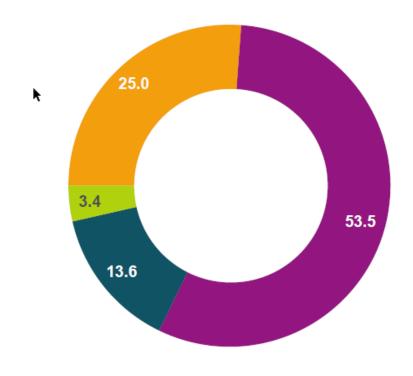
Reforming & Enhancing the European R&I system



Horizon Europe: Structure of the programme

Horizon Europe Budget: €95.5 billion (2021-2027)

(including €5.4 billion from NGEU – Next Generation Europe – programme of EU for Recovery from COVID-19 crisis)



Political agreement December 2020 € billion in current prices

- Excellent Science
- Global challenges and European ind. comp.
- Innovative Europe
- Widening Part and ERA





Pillar I **EXCELLENT SCIENCE:**

reinforcing and extending the excellence of the Union's science base

European Research Council

Frontier research by the best researchers and their teams

€16 billion

Marie Skłodowska-Curie Actions

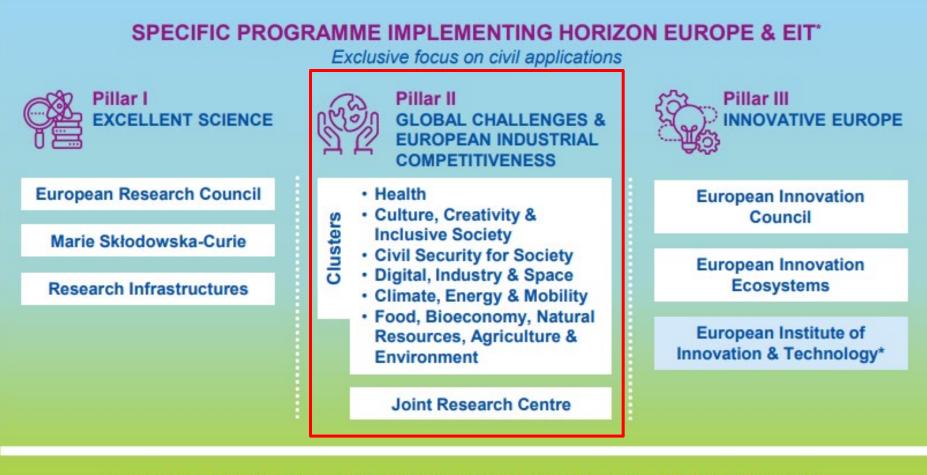
Equipping researchers with new knowledge and skills through mobility and training

€6.6 billion

Research Infrastructures

Integrated and interconnected world-class research infrastructures

€2.4 billion



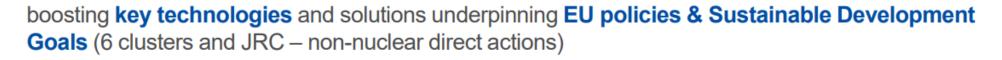
WIDENING PARTICIPATION AND STRENGTHENING THE EUROPEAN RESEARCH AREA

Widening participation & spreading excellence

Reforming & Enhancing the European R&I system



Pillar II - Clusters GLOBAL CHALLENGES & EUROPEAN INDUSTRIAL COMPETITIVENESS:









Funded by the European Union

Pillar II Budget for clusters & for JRC

CFCU

in current prices

Cluster 1	Health	€8.246 billion (including €1.35 billion from NGEU)
Cluster 2	Culture, Creativity & Inclusive Societies	€2.280 billion
Cluster 3	Civil Security for Society	€1.596 billion
Cluster 4	Digital, Industry & Space	€15.349 billion (including €1.35 billion from NGEU)
Cluster 5	Climate, Energy & Mobility	€15.123 billion (including €1.35 billion from NGEU)
Cluster 6	Food, Bioeconomy, Natural Resources, Agriculture & Environment	€8.952 billion
	JRC (non-nuclear direct actions)	€1.970 billion

VILAYETLER

WINNING



1. Health

- health throughout the life course
- environmental and social health determinants
- non-communicable and rare diseases
- infectious diseases including poverty-related and neglected diseases
- tools, technologies and digital solutions for health and care including personalised medicine
- health care systems

4. Digital, Industry and Space

- manufacturing technologies
- key digital technologies including quantum technologies
- emerging enabling technologies
- advanced materials
- artificial intelligence and robotics

- next generation internet
- advanced computing and Big Data
- circular industries
- low carbon and clean industries
- space including earth observation

2. Culture, Creativity and Inclusive society

- Democracy
- Cultural heritage
- Social and economic transformations
- Vulnerable groups
- Gender equality

3. Civil Security for Society

- disaster-resilient societies
- protection and security
- cybersecurity

5. Climate, Energy and Mobility

- climate science and solutions
- energy supply
- energy systems and grids
- buildings and industrial facilities in energy transition
- communities and cities

- industrial competitiveness in transport
- clean, safe and accessible transport and mobility
- smart mobility
- energy storage

6. Food, Bioeconomy, Natural Resources, Agriculture and Environment

- environmental observation
- biodiversity and natural resources
- agriculture, forestry and rural areas
- seas, oceans and inland waters
- food systems
- bio-based innovation systems in the EU's bioeconomy
- circular systems

⁴⁸ඉ_&Zabala Innovation

DESTINATION (CLUSTER 3) EXPECTED IMPACT (STRATEGIC PLAN 2025 -2027)			
1. Better protect the EU and its citizens against crime and terrorism	Crime and terrorism are more effectively tackled, while respecting fundamental rights, (.] thanks to more powerful prevention, preparedness and response, a better understanding of related human, societal and technological aspects, and the development of cutting-edge capabilities for police authorities [-«) including measures against cybercrime.		
2. Effective management of eu external	Legitimate passengers and shipments travel more easily into the EU, while illicit trades, trafficking, piracy, terrorist and other criminal acts are prevented, due to improved air, land and sea border management and maritime security including better knowledge on social factors.		
3. Resilient infraestructure	[] resilience and autonomy of physical and digital infrastructures are enhanced, and vital societal functions are ensured, thanks to more powerful prevention, preparedness and response, a better understanding of related human, societal and technological aspects, and the development of cutting-edge capabilities for [.] infrastructure operators [.]		
4. Increased Cybersecurity	Increased cybersecurity and a more secure online environment by developing and using effectively EU and Member States' capabilities in digital technologies supporting protection of data and networks aspiring to technological sovereignty in this field, while respecting privacy and other fundamental rights; this should contribute to secure services, processes and products, as well as to robust digital infrastructures capable to resist and counter cyber-attacks and hyarid threats		
5. A Disaster-Resilient Society for Europe	Losses from natural, accidental and human-made disasters are reduced through enhanced disaster risk reduction based on preventive actions, better societal preparedness, and resilience and improved disaster risk management in a systemic way		
6. Strengthened Security Reaserch and Innovation	Generate knowledge and value in cross-cutting matters in order to avoid sector-specific bias and to break silos that impede the proliferation of common security solutions Support innovation uptake and go-to-market strategies with the aim of paving the way towards an increased industrialisation, commercialisation, adoption and deployment of successful outcomes of security research, thus contributing to reinforce the competitiveness of EU security industry and safeguard the security of supply of EU products in key security areas		

DESTINATION (CLUSTER 4) EXPECTED IMPACT (STRATEGIC PLAN 2025 - 2027)			
1. Achieving global leadership in climate-neutral, circular and digitised industrial and digital value chains	The Net-Zero Industry Act supports advanced technologies and circular economy practices to drive sustainable manufacturing and value chains. Innovations like AI, digital twins, and upcycling aim to reduce emissions and waste, with a focus on scaling climate-neutral solutions. Achieving the EU's 2050 climate goals requires breakthrough approaches and human-centered Industry 5.0 principles.		
2. Achieving technological leadership for Europe's open strategic autonomy in raw materials, chemicals and innovative materials	A shift to sustainable chemicals and materials is key to Europe's green and digital goals. Priorities include circularity, "safe and sustainable by design" principles, and reducing raw material dependencies. Advanced materials, digital tools, and recycling innovations will drive efficiency and sustainability, supported by new business models and SME involvement.		
3. Developing an agile and secure single market and infrastructure for data-services and trustworthy artificial intelligence services	The evolving data economy will enable secure, fair, and efficient data use across sectors through advanced AI, blockchain, and quantum technologies. Innovations like digital twins, 5G/6G, and cloud-edge computing will boost decision-making, efficiency, and sustainability in key areas like energy, manufacturing, and healthcare.		
4. Achieving open strategic autonomy in digital and emerging enabling technologies	Cluster 4 advances Europe's digital transformation with innovations in semiconductors, AI, quantum tech, and photonics. It focuses on energy-efficient manufacturing, cloud-edge systems, VR/XR, and robotics to ensure strategic autonomy and competitiveness while fostering sustainable, human-centric technologies.		
5. Open Strategic Autonomy in Developing, Deploying and Using Global Space-Based Infrastructure, Services, Applications and Data	Today, EU citizens enjoy watching satellite TV, increasingly accurate global navigation services for all transport modes and users, extended Earth monitoring for land, marine, atmosphere and climate change, global meteorological observation and accurate cartographies of a wide number of variables. Space also makes important contributions to security crisis management and emergency services. EU Space Programme components (such as EGNSS and Copernicus) are key assets for the EU policies on climate, environment, transport, agriculture and secure society. Finally, the Space sector is a source of economic growth and jobs.		
6. Digital and industrial technologies driving human- centric innovation 50 © Zabala Innovation	Advancing human-centric digital innovations in industries like healthcare, mobility, and manufacturing. It aims to drive digital transformation through technologies like VR, XR, and AI, improving user experiences while ensuring accessibility and social benefits. The initiative will enhance Europe's digital autonomy, competitiveness, and sustainability by fostering collaboration across industries and enabling smarter, more resilient digital ecosystems. These innovations are expected to optimize decision-making, system management, and user interactions		

DESTINATION (CLUSTER 5) EXPECTED IMPACT (STRATEGIC PLAN 2025-2027)				
1. Climate sciences and responses for the transformation towards climate neutrality	Advancing science for a transition to a climate-neutral and resilient society			
2. Cross-sectoral solutions for the climate transition	Facilitating a clean and sustainable transition of the energy and transport sectors towards climate neutrality through cross-cutting solutions			
3. Sustainable, secure and competitive energy supply	Ensuring more sustainable, secure and competitive energy supply through solutions for smart energy systems based on renewable energy solutions			
4. Efficient, sustainable and inclusive energy use	Using energy in buildings and industry in an efficient, affordable and sustainable way			
5. Clean and competitive solutions for all transport modes	Achieving sustainable and competitive transport modes			
6. Safe Resilient Transport and Smart Mobility services for passengers and goods	Multimodal systems and services for climate-neutral, smart and safe mobility			

DESTINATION (CLUSTER 6) EXPECTED IMPACT (STRATEGIC PLAN 2025 - 2027)			
1. Land, oceans and water for climate action	Climate neutrality is achieved by reducing Green House Gas (GHG) emissions, maintaining natural carbon sinks, and enhancing the sequestration and storage of carbon in ecosystems, including by unfolding the potential of nature- based solutions, production systems on land and at sea as well as rural and coastal areas, where adaptations to climate change are also being fostered for enhancing resilience		
2. Biodiversity and ecosystem services	Biodiversity is back on a path to recovery, and ecosystems and their services are preserved and sustainably restored on land, inland water and at sea through improved knowledge and innovation		
3. Circular economy and bioeconomy sectors Clean environment and zero pollution	Sustainable and circular management and use of natural resources as well as prevention and removal of pollution are mainstreamed, unlocking the potential of the bioeconomy, ensuring competitiveness and guaranteeing healthy soil, air, fresh and marine water for all, through better understanding of planetary boundaries and deployment of innovative technologies and other solutions, notably in primary production, forestry and bio-based systems		
4. Fair, healthy and environmentally friendly food systems from primary production to consumption	Food and nutrition security for all within planetary boundaries is ensured through knowledge, innovation and digitalisation in agriculture, fisheries, aquaculture and food systems, which are sustainable, resilient, inclusive, safe and healthy from farm to fork.		
5. Resilient, inclusive, healthy and green rural, coastal and urban communities	Rural, coastal and urban areas are developed in a sustainable, balanced and inclusive manner thanks to a better understanding of the environmental, socio-economic.		
6. Innovative governance, environmental observations and digital solutions in support of the Green Deal	Innovative governance models enabling sustainability and resilience are established and monitored through enhanced and shared use of new knowledge, tools, foresight, and environmental observations as well as digital, modelling and forecasting capabilities		



Funded by the European Union



CFCU

https://www.zabala.eu/documents/Calls_fight against_climate_change.pdf









Pillar III INNOVATIVE EUROPE:



stimulating market-creating breakthroughs and ecosystems conducive to innovation

European Innovation Council

Support to innovations vith breakthrough and market creating potential

European innovation ecosystems

Connecting with regional and national innovation actors

European Institute of Innovation and Technology (EIT)

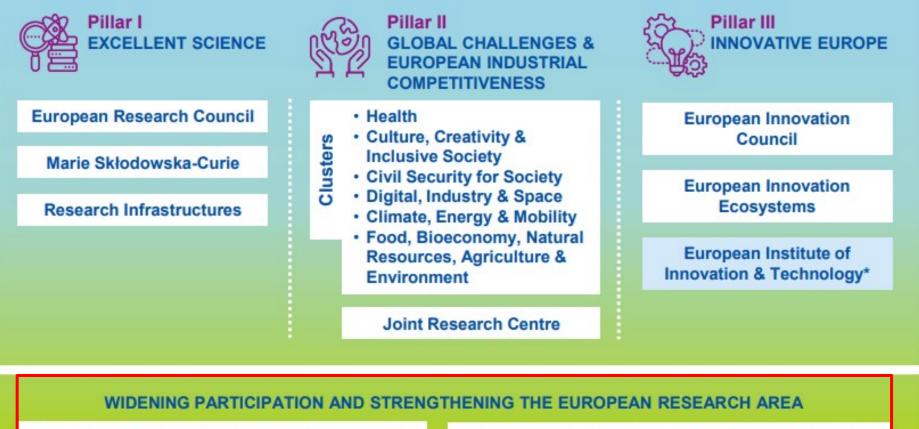
Bringing key actors (research, education and business) together around a common goal for nurturing innovation

The budget: €10.6 billion, incl. up to €527 million for ecosystems (including NGEU – Recovery Fund parts dedicated to EIC).

circa €3 billion

SPECIFIC PROGRAMME IMPLEMENTING HORIZON EUROPE & EIT

Exclusive focus on civil applications



Widening participation & spreading excellence

Reforming & Enhancing the European R&I system

⁵⁵© Zabala Innovation

Widening Participation & Strengthening the European Research Area (ERA):

Widening Participation and Spreading Excellence

- Teaming, Twinning, ERA Chairs,
- European Cooperation in Science and Technology (COST)
- Boosting National Contact Points' (NCPs) activities, preproposal checks and advice
- Brain circulation
- Excellence initiatives:
- Possibility for entities from widening countries to join already selected collaborative R&I actions
- Recognition of participation
- Matchmaking services

€2.96 billion

Reforming and enhancing the EU R&I system

- Strengthening the evidence base for R&I policy
- Foresight
- · Support for policy makers to the ERA development
- Support to national R&I policy reform, including Policy Support Facility
- Attractive researcher careers and links with higher education
- Open science, citizen science and science communication
- Gender equality
- Ethics and integrity
- Support to international cooperation
- Scientific input to other policies
- Support to the Programme implementation
- Support for National Contact Points
- Support to dissemination & exploitation

€0.44 billion

⁵⁶© Zabala Innovation

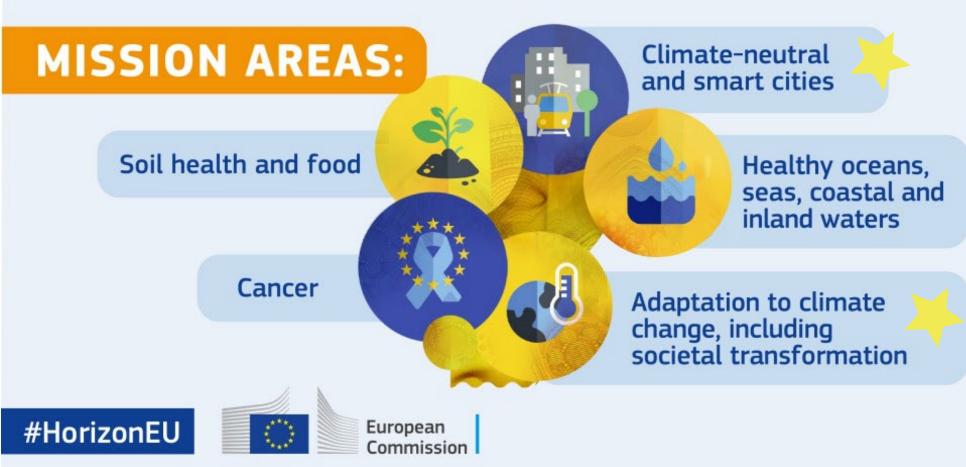
1.

Horizon Europe -European Commission

Pillar I	Pillar II	Pillar III
	Global Challenges and European Industrial	
Excellent Science	Competitiveness	Innovativa Europa
	Clusters	Innovative Europe
European Research Council		
·	– <u>Health</u> ()	European Innovation Council 🐵
2	 Culture, Creativity and Inclusive Society (6) 	
Marie Sklodowska-Curie	 Civil Security for Society (1) 	European Innovation Ecosystems
Actions 🐵	 Digital, Industry and Space . 	
	 Climate, Energy and Mobility (6) 	European Institute of Innovation and
Research Infrastructures 🐵	- Food, Bioeconomy, Natural Resources, Agriculture and Environment	Technology 🐵
	·.	
	Non-nuclear direct actions of the Joint Research Centre	

Part: Widening participation and strengthening the European Research Area

Widening participation and spreading excellence , Reforming and enhancing the European Research and Innovation system ,



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EU Missions in Horizon Europe - European Commission



MISSION & CHARTER OBJECTIVES

- Support at least 150 European regions and local authorities towards climate resilience by 2030
- Build a community of practice on adaptation to climate change
- Support delivering the European Green Deal and the Climate Adaptation Strategy

311 CHARTER SIGNATORIES

- 294 EU regions and local authorities, from 25 EU Member States
- 17 regions and local authorities from countries associated to Horizon Europe, the EU's research and innovation programme (2021-2027)



Large regions



Cities



Provinces



Municipalities



Capitals

FRIENDS OF THE MISSION

 63 private companies, service centres, research networks, and local action groups endorse the Charter and become friends of the Mission



BENEFITS FOR SIGNATORIES

Advice and guidance from the Mission Implementation Platform MIP4Adapt

 Research & innovation funding opportunities to join large innovation actions, pilot projects and demonstrations (budget from Horizon Europe for 2023-2024: €138 million)

- Support through the community of practice on adaptation to climate change
- Help by acting as testbeds for innovative adaptation solutions
- Networking opportunities, learning and exchange of experiences among regions, local authorities and communities
- Support with involving citizens in decision-making
- Participation in the annual Mission Forum
- Visibility for participating regions and local authorities









OBJECTIVES OF THE EU CITIES MISSION

- 100 climate-neutral and smart cities by 2030
- Ensure that these cities act as experimentation and innovation hubs to put all European cities in a position to become climate neutral by 2050

SELECTED CITIES

100 EU cities

2 cities from Horizon Europe associated countries







Capital cities



Small, medium, large cities



Frontrunners and less prepared cities



BENEFITS FOR CITIES

- Being part of a powerful community of ambitious cities, which fosters learning and exchange of experiences
- Enhanced development of local cross-sectoral net-zero solutions, through tailored advice and assistance from a Mission Platform
- Attracting investments from EU and national programmes, as well as private investors, including Research & Innovation funding opportunities
- Engagement with national governments through national coordination networks
- Boosted support from citizens and local communities through citizen and stakeholder involvement
- Higher visibility and political profile, attractiveness for skilled workers, and international outreach



* The United Kingdom is associated by means of a Protocol to the Trade and Cooperation Agreement as of 1 January 2024.



NetZeroCities supports Europe and in particular European cities to drastically cut down greenhouse gas emissions through climate action to achieve 'climate neutrality', one of the biggest challenges our societies face today.

NetZeroCities supports the <u>EU's Mission of "100 Climate-Neutral and Smart Cities by 2030"</u> newly-launched as part of the Horizon Europe programme, by **seeking to scale the activities of this project across 100 cities, and to tackle the unprecedented capital investments needed to make such a transformation possible.**



NETZEROCITIES OBJECTIVES



Currrent Funding Opportunities

Торіс	Name	Type of action	Budget (€M)	OPEN	DEADLINE
Call – Char	nging urban spaces and mindsets to accelerate the transiti	on to clima	ate neutr	ality	
HORIZON-MISS- 2024-CIT-01-01	Rethinking urban spaces towards climate neutrality	IA	45	17/09/2024	11/02/2025
HORIZON-MISS- 2024-CIT-01-02	Zero-pollution cities	RIA	20	17/09/2024	11/02/2025
HORIZON-MISS- 2024-CIT-01-03	Mobility Management Plans and Behavioural Change	CSA	5	17/09/2024	11/02/2025
HORIZON-MISS- 2024-CIT-01-04	Integrated peri - urban areas in the transition towards climate neutrality	IA	28	17/09/2024	11/02/2025

EU PARTNERSHIPS

European Partnerships bring the European Commission and private and/or public partners together to address some of Europe's most pressing challenges through concerted research and innovation initiatives.

They are a key implementation tool of Horizon Europe, and contribute significantly to achieving the EU's political priorities.

CO-PROGRAMMED

Based on Memoranda of Understanding/contractual arrangements; implemented independently by the partners and by Horizon Europe

CO-FUNDED

Based on a joint programme agreed and implemented by partners; commitment of partners for financial and inkind contributions

INSTITUTIONALISED

Based on long-term dimension and need for high integration; partnerships based on Art 185/187 of TFEU and the EIT legal acts for 2021-2027

EU PARTNERSHIPS

Partnership Portfolio

PILLAR II - Global challenges & European industrial competitiveness

PILLAR III - Innovative Europe

Cluster 1: Health	Cluster 4: Digital, industry and space	Cluster 5: Climate, energy and mobility	Cluster 6: Food, bioeconomy, natural resources, agriculture and environment	EIT: The European Institute of Innovation and Technology	European innovation ecosystems	
Innovative Health Initiative	Key Digital Technologies	Clean Hydrogen	Circular Bio-based Europe	EIT InnoEnergy	Innovative SMEs	
Global Health EDCTP3	Smart Networks and Services	Clean Aviation	Biodiversa+	Climate-KIC		
Transformation of Health Care Systems	High Performance Computing	Single European Sky ATM Research 3	Blue Economy	EIT Digital		
Risk Assessment of Chemicals	European Metrology (Art. 185)	Europe's Rail	Water4All	EIT Food		
ERA for Health	Al-Data-Robotics	Connected, Cooperative and Automated Mobility	Animal Health and Welfare	EIT Health		
Rare Diseases	Photonics	Batteries	Accelerating Farming Systems Transitions	EIT Raw materials		
One-Health Antimicrobial Resistance	Made in Europe	Zero-emission Waterborne Transport	Agriculture of data	EIT Manufacturing		
Personalised Medicine	Clean Steel – Low- Carbon Steelmaking	Zero-emission Road Transport	Safe and Sustainable Food Systems	EIT Urban Mobility		
Pandemic Preparedness	Processes4Planet	Built4People		Cultural and Creative Sectors and Industries		
	Globally Competitive Space Systems	Clean Energy Transition		CROSS-PILLARS II and III		
		Driving Urban Transitions		European Open Science Cloud		

Institutionalised partnerships (Art 185/7, EIT KICs)

- Co-programmed
- Co-funded

Not covered in the BMR 2022 due to a later start date



the European Union

EUROPEAN PARTNERSHIPS FOR THE GREEN TRANSITION



WINNING





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DUT PROJECT CATALOGUE (2022): https://dutpartnership.eu/wpcontent/uploads/2024/04/DUT call 2022 projects catalogue.pdf

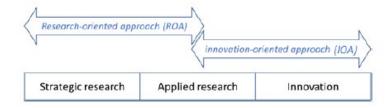
CO-FUNDED

Address complex grand challenges within cities and urban communities

BUDGET→ 450 M€ (2022-2028)

Actions aimed at **3 critical Urban sectors** identified(and their interrelationships), including research, applied research and innovation activities:

- Positive Energy Districts Transition Pathway
- The 15-minute City Transition Pathway
- The Circular Urban Economies Transition Pathway









the European Union

DUT Driving Urban Transitions

<u>Beneficiaries</u>: Research organisations, companies and commercial organizations, urban government authorities, consumers and civil Society representatives

<u>Eligible Countries</u>: Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Italy, Latvia, Lithuania, The Netherlands, Norway, Poland, Portugal, Romania, Slovenia, Spain, Sweden, Switzerland, **Türkiye** and the United-Kingdom.

<u>Consortium composition</u>: Minimum 3 entities from 3 different eligible countries.

Expected duration: 36 months

<u>Funding</u>: Each eligible country Funding Agency set the rules for funding each of the applicants and its activities.

<u>Calls</u>: 2024 call closed. New call expected in the 2nd semester of 2025.









Funded by the European Union

https://www.water4all-partnership.eu/

The Water4All Partnership -Water Security for the Planet- is a funding programme for scientific research in freshwater.

It aims to **tackle water challenges to face climate change**, help to achieve the United Nations' Sustainable Development Goals and boost the EU's competitiveness and growth.

Calls:

- 3rd Joint Transnational Call on "Water and circular economy" closed
- 4th Joint Transnational Call on "Water and Health" to open in
 September 2025



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https://www.eiturbanmobility.eu/

Funded by the European Union

Initiative of the European Institute of Innovation and Technology (EIT).

Working to encourage positive changes in the way people move around cities in order to make them more liveable places.

Co-funding of up to € 400 million (2020-2026) from the EIT.

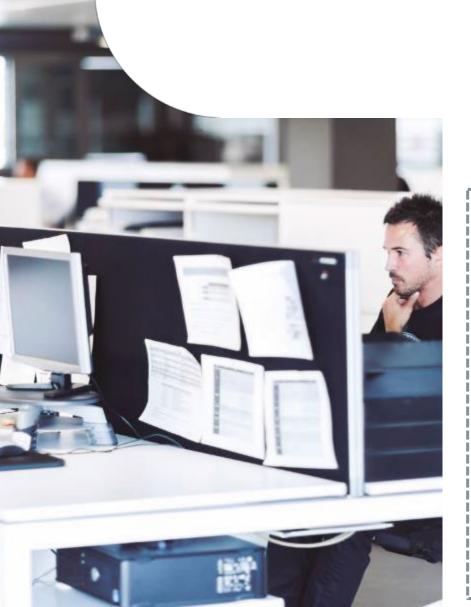
2025 Call):

- **Urban logistics**: planning and operation of transportation and distribution of goods within urban areas, including construction, bulk delivery and waste management.
- Electrification of transport and alternative fuels: the uptake of zero-emission and clean energy solutions that decarbonise urban transport provision.
- **Public transport**: planning and operation, including improvements in customer experience, of shared transportation services (buses, trams, metro, trains, etc.) available for use by the general public



TBE

WORKSHOP AGENDA



Tuesday 17 th December 2024

1. Introduction

a) Who we are? Zabala's experience

b) Context and relevance of the topic

The financial Universe of the EU

Türkiye participation in the EUProgrammes

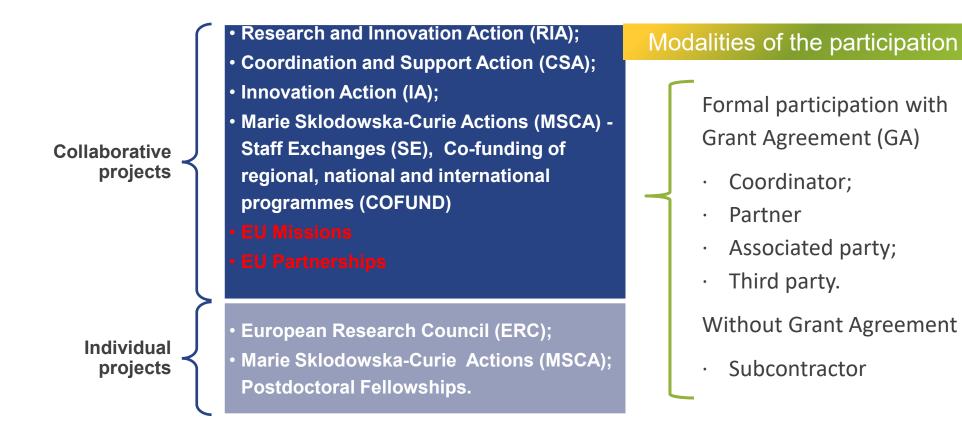
2. The EU funding programme for innovation activities for climate change adaptation and mitigation

a) Structure of HORIZON EUROPE, characteristics of the projects, understanding of the priorities of the European Union
b) Understanding of innovation regarding the priorities of the European Union: what is funded under the programme?
c) Learning how to find and select funding opportunites within the programme: Subprogrammes, workprogrammes, calls,

topics

d) Other Climate Change, Environment and Renewable Energy opportunities for municipalities

HE: Types of Actions / Projects in Horizon Europe



HE: Understanding of innovation concept

Funding Instruments



Activities to establish new knowledge or to explore the feasibility of a new or improved technology, product, process, service or solution.

.....

Activities to produce plans and arrangements or designs for new, altered or improved products, processes or services.

.....

Activities that contribute to the objectives of Horizon Europe. This excludes R&I activities, except for 'Widening participation and spreading excellence'

Programme co-fund actions (CoFund)

A programme of activities established or implemented by legal entities managing or funding R&I programmes, other than EU funding bodies.

Innovation and market deployment actions (IMDA) Precommercial procurement actions/ (PCP) Public procurement of innovative solutions actions (PPI)

Activities that embed an innovation action and other activities necessary to deploy an innovation on the market. (EIC)

.....

Activities that aim to improve the skills, knowledge and career prospects of researchers, based on mobility between countries and, if relevant, between sectors or disciplines. (MSCA)

......

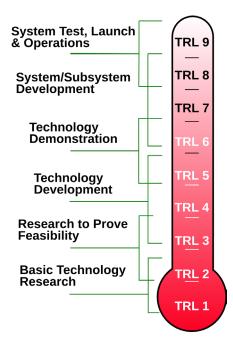
Activities that aim to help a buyers' group to strengthen the public procurement of research, development, validation and, possibly, the first deployment of new solutions

.....

Activities that aim to strengthen the ability of a buyers' group to deploy innovative solutions early



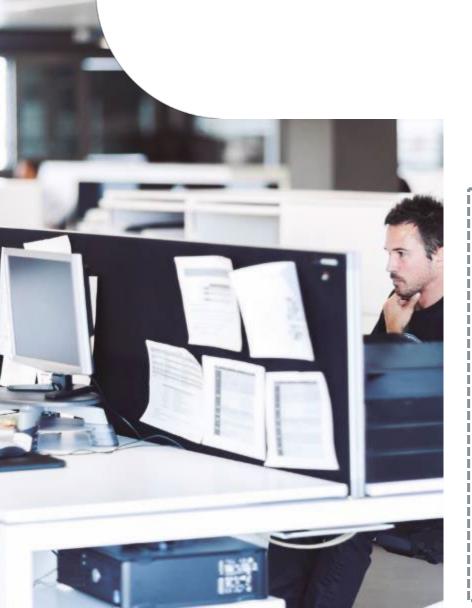
TRL levels



HE: Main funding instruments

Type of Action		Funding Rate	Comment
RIA	Research & Innovation Actions	100%	Establish new knowledge and/or ex- plore the feasibility of a new or improved tech- nology
IA	Innovation Actions	70% (100% for public & non-profit organiza- tion)	Produce plans & ar- rangements or designs for new, altered or im- proved products, pro- cesses or services
CSA	Coordination and Sup- port Actions	100%	Contribute to the objec- tives of the Horizon Eu- rope Programme, ex- cluding research and in- novation activities

WORKSHOP AGENDA



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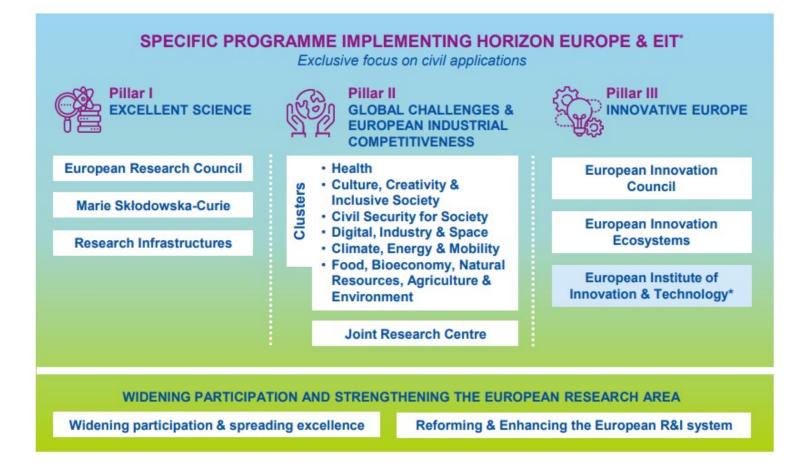
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Each"box" is a subprogramme

Each subprogramme has its Work Programme (2 yearly)

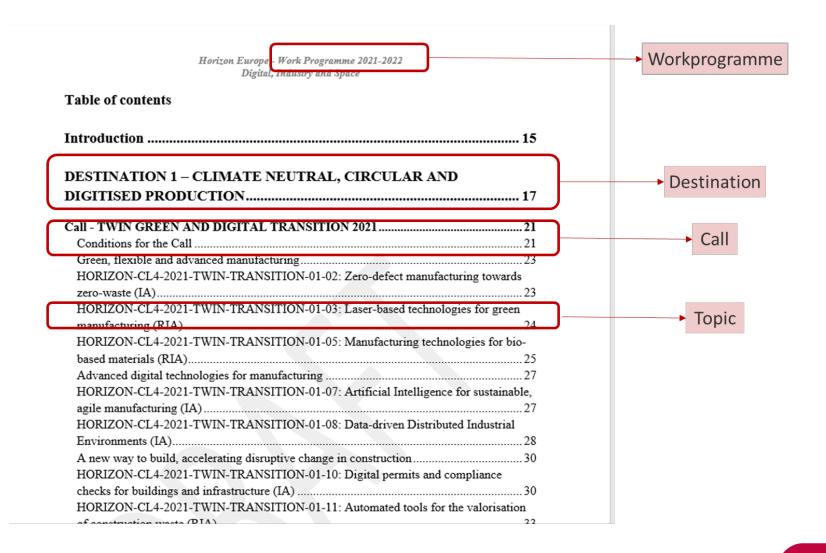




Work Programme

Each workprogramme is organised into:

- Destinations
- Calls
- topics



A Destination is a grouping of topics addressinga commonimpact area

DESTINATION – WORLD LEADING DATA AND COMPUTING TECHNOLOGIES

This destination will directly support the following Key Strategic Orientations, as outlined in the Strategic Plan:

- KSO A, 'Promoting an open strategic autonomy by leading the development of key digital, enabling and emerging technologies, sectors and value chains to accelerate and steer the digital and green transitions through human-centred technologies and innovations.'
- KSO C, 'Making Europe the first digitally led circular, climate-neutral and sustainable economy through the transformation of its mobility, energy, construction and production systems

Proposals for topics under this Destination should set out a credible pathway to contributing to the following expected impact of Cluster 4 as set out in Horizon Europe Strategic Plan:

 Globally attractive, secure and dynamic data-agile economy, by developing and enabling the uptake of the next-generation computing and data technologies and infrastructures (including space infrastructure and data), enabling the European single market for data with the corresponding data spaces and a trustworthy artificial intelligence ecosystem.

As data becomes the new fuel of the economy and a key asset to address our societal challenges, the EU cannot afford to have the data of its businesses, public sector and citizens stored and exploited largely outside its borders. This is affecting not only our economic performance but also our security, safety and sovereignty.

COOLUMOOD CO A PTTL A

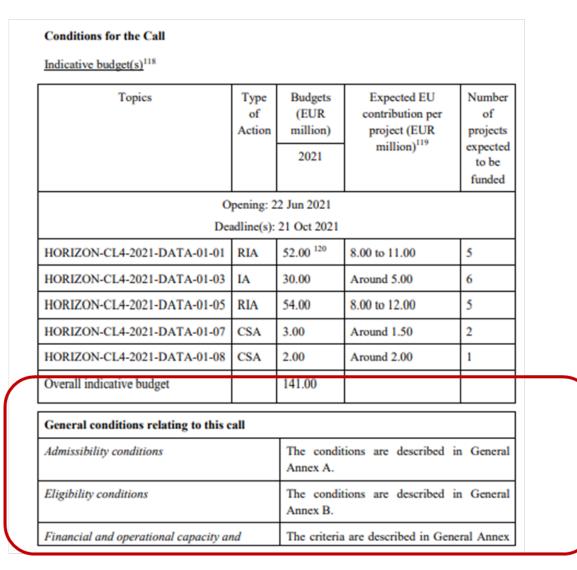
Your project outputs, should contribute to obtain these expected impact not at the end of the project but in the long term

Expected impact

Proposals for topics under this Destination should set out a credible pathway to contributing to **world-leading data and computing technologies**, and more specifically to one or several of the following impacts:

- · Improved European leadership in the global data economy
- · Maximised social and economic benefits from the wider and more effective use of data
- Reinforced Europe's ability to manage urgent societal challenges (e.g. data for crisis management, digital for clean energy).

A call is a groupingof topics (under a destination), with an established Budget and timing



Attention!!! Read it. It can provide specific information that your project must accomplish

A topic describes the project(s) that will be funded

Horizon-Europe---Work-Programme-2025¶ Climate, Energy-and-Mobility-¶

• HORIZON-CL5-2025-03-D1-04: The attribution to climate change, and improved forecasting of extreme and slow-onset climate- and weather-related events and their impacts ¶

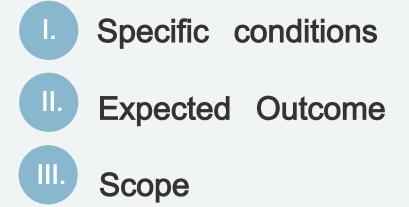
Call: Cluster:5:Call:03-2025:(WP:2025)0				
Specific conditions				
Expected EU· contribution per· project	The Commission estimates that an EU contribution of around EUR-6.00 million would allow these outcomes to be addressed appropriately. Nonetheless, this does not preclude submission and selection of a proposal requesting different amounts.0	·		
Indicative-budget:	The total indicative budget for the topic is EUR 12.00 million.	z		
Type of Action	Research and Innovation Actions	z		
Legal-and- financial-set-up-of- the-Grant- Agreements0	The rules are described in General Annex G. The following exceptions: apply." Eligible costs will take the form of a lump sum as defined in the Decision of 7-July-2021 authorising the use of lump sum contributions under the Horizon Europe Programme — the Framework Programme for Research and Innovation (2021-2027) — and in actions under the Research and Innovation (2021-2027) — and in actions under the Research and Innovation (2021-2027) — and in actions under the Research and Innovation (2021-2027) — and in actions under the Research and Innovation (2021-2027). Beneficiaries will be subject to the following additional obligations regarding open science practices: Open access to any new modules, models or tools developed from scratch or substantially improved with the use of EU funding under the action must be ensured through documentation, availability of model code and input data developed under the action.©			

Expected Outcome: Project results are expected to contribute to all of the following expected outcomes:

 Advanced understanding of the causality between anthropogenic climate change and the frequency and intensity of climate and weather extremes (including temperature extremes, heavy precipitation and pluvial floods, river floods, droughts, storms, as well as compound events), and their risks and impacts, including cascading impacts, on human systems and ecosystems.

EachTOPIC describes:

•



<u>Cluster 6: Food, Bioeconomy, Natural Resources,</u> <u>Agriculture and Environment - European Commission</u>

CALENDAR OF CALLS 2025

Zabala Innovation - EU Deadline Calendar Oct24-Dic25.pdf

Opportunities will come! Are you ready?



OTHER EU PROGRAMMES:

Interreg Digital Europe Erasmus+ Global Europe IPA III





TBB



OTHER EU PROGRAMMES

Horizon Europe

Framework

(2021 - 2027)

Programme for

Research and Innovation

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MISSIONS MISSION AREAS: Climate-neutral and smart cities Soil health and food Healthy oceans, seas, coastal and inland waters Cancer Adaptation to climate change, including societal transformation European #HorizonEU

PARTNERSHIPS



Institutionalised partnerships (Art 185/7, EIT K)Cs Co-programmed Co-funded



C+:

















WINNING



NEXT MED

CFCU







VILAYETLER







the European Union

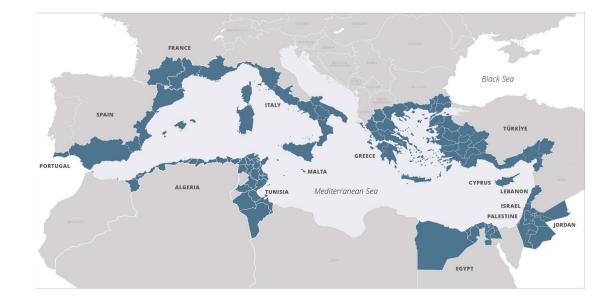


NEXT MED

To foster transnational cooperation across the Mediterranean by strengthening joint initiatives in key areas such as economic development, environmental sustainability, education and social inclusion, as well as multi-level governance.

Priorities:

- A smarter Mediterranean
- A greener Mediterranean
- A more social Mediterranean
- A better cooperation governance for the Mediterranean













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the European Union



NEXT Black Sea Basin



According to the decision of Ukraine, the following districts from Donetsk are eligible: Bakhmut, Kramatorsk, Volnovakha, Mariupol, Pokrovsk

Type of eligible applicants:

- **Public authorities** (e.g. regional/county council, local council, municipality, ministries, etc.);
- Bodies governed by public law (e.g. state/regional owned institutes, universities and educational institutions, regional development agencies, nature parks and protected areas management bodies, research institutes, etc.);
- Non-profit organizations (e.g. associations, unions, foundations, private universities if their legal status is of a non-profit organization, Local Action Groups, Euro regions, European Grouping of Territorial Cooperation, etc.).













NEXT Black Sea Basin

CFCU

SECOND CALL CLOSED THIRD CALL with similar not defined (Expected similar dates: Open in March and Closed in June-July))

VILAYETLER

Priority	Specific Objectives	Type of projects*	Interreg Funds (90%) (EUR)	Co-financing rate
Priority 1 Smart region	Developing and enhancing research and innovation capacities	Regular	11,054,293	10%
	Promoting climate change adaptation and disaster risk prevention	Small scale	2,000,000	10%
Priority 2		Regular	10,148,017	10%
-	Enhancing protection and preservation of nature, biodiversity and green infrastructure	Small scale	1,898,174	10%
		Regular	10,148,017	10%
Priority 3 Competent and Resilient region	Build up mutual trust, in particular by encouraging people-to- people actions	Small scale	11,592,349	10%

WINNING



C+:







VILAYETLER BIRLIGI

TOWN

CFCU







URBACT promotes integrated development to support cities implement horizontal and vertical policy integration. It encourages cities to re-think centralised governance structures and shift towards **more inclusive and holistic models**.

BUDGET→EUR 86 769 000 for the period 2021-2027

Two categories of beneficiaries are identified: the main beneficiaries (city partners) and other beneficiaries (non-city partners) from:

- \rightarrow The 27 EU Member States
- → Partner States Norway and Switzerland.

→ The Instrument for Pre-Accession Assistance (IPA) countries: Albania, Bosnia and Herzegovina, Montenegro, North Macedonia and Serbia.

→ Partners from other countries, anywhere in the world, <u>can participate with their own</u> <u>funding (i.e. Türkiye)</u>.





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TOWN

CFCU





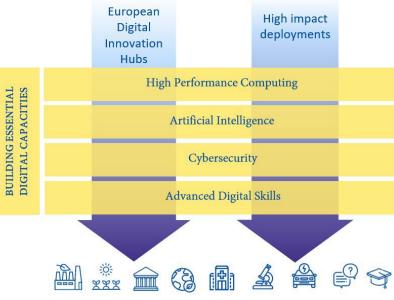


DIGITAL EUROPE: GOALS & STRUCTURE

CFCU

Generational: " bring digital technology to businesses, citizens and public administration

	Horizon Europe	Digital Europe	
Activities	Fundamental R&D Technologies development Pilots and demonstration	Investments in infrastructure (e.g., acquisition of supercomputers) Set up of sectorial data spaces (e.g., manufacturing, health) Building or reinforcement of AI Test & Experimentation Facilities Deployment of technologies Training/Education (e.g., MSc in key advanced technologies) Technology uptake Setup, interoperability, maintenance of services (e.g., eGov, eJustice)	
Project thematic	Themes described in topics Bottom-up calls	Themes described in topics	
Beneficiaries	Public or private entities from MS and third countries associated to the <u>programme</u>	Similar, but restrictions may apply to non-EU countries in cased there are sensitive aspects on security or strategic autonomy	
Projects duration	2-4 years	1-4 years	
Consortia	Usually, at least 3 entities from 3 different EU MS or AC	Each topic establishes specific conditions	
Evaluation criteria	Excellence, Impact, Implementation	Relevance, Implementation, Impact	
Types of actions	RIA, IA, CSA PCP/PPI Procurement Others (ERC, MSCA, ERA-NET co-fund)	Simple Grants (funding 50%) / SME support actions (75% for SMEs) CSA (funding 100%) Grants for procurement (funding 50%) Others (Grants for financial support, Framework Partnership Agreement / Specific Grant Agreement, Lump sum grants, etc.)	



NEXT CALLS:

- Open in Q1 2025
- Closed in Q2 2025









ACCELERATING THE BEST USE OF DIGITAL TECHNOLOGIES







WINNING

CFCU









Erasmus+ is the EU Programme in the fields of education, training, youth and sport for the 2021-2027 period.

With a budget of some €26 billion, Erasmus+ 2021-2027 offers more mobility and cooperation opportunities than ever before.

Türkiye is a third country associated to the Programme and eligible in Erasmus +







TBE





•Mobility project for higher education students and staff to/from third countries not

associated to the Programme

•Mobility projects for young people 'youth exchanges'

- •Youth participation activities
- •Capacity-building in the field of youth
- •Erasmus Mundus actions for universities

•Erasmus Mundus programmes and scholarships for students

•Jean Monnet actions in the field of higher education (see "Higher education institution actions")

- •Capacity-building in the field of higher education
- •Capacity-building in the field of VET
- •Capacity-building in the field of sports
- •Virtual exchanges in higher education and youth West





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CFCUT

Funded by the European Union

Global Europe and IPA III



WINNING



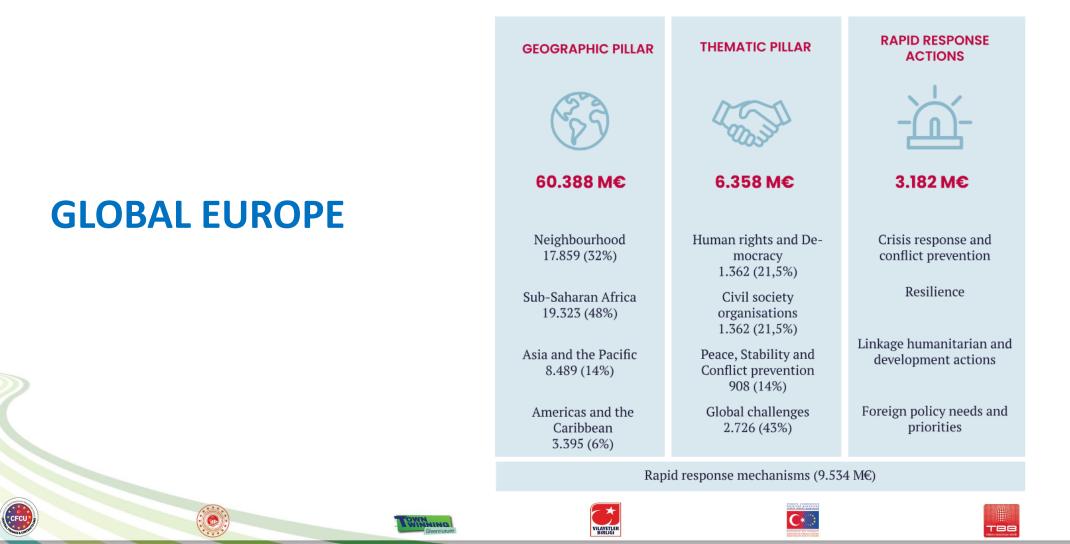






For the period 2021-2027, the EU budget will allocate 110,597 million euros for External Action.

F





IPA III

For the multiannual financial framework period 2021-2027, the IPA III budgetary envelope is €14.162 billion.

It has 5 thematic windows: Window 1: Rule of law, fundamental rights and democracy; Window 2: Good governance, EU acquis alignment, good neighbour relations and strategic communication; Window 3: Green agenda and sustainable connectivity; Window 4: Competitiveness and inclusive growth;

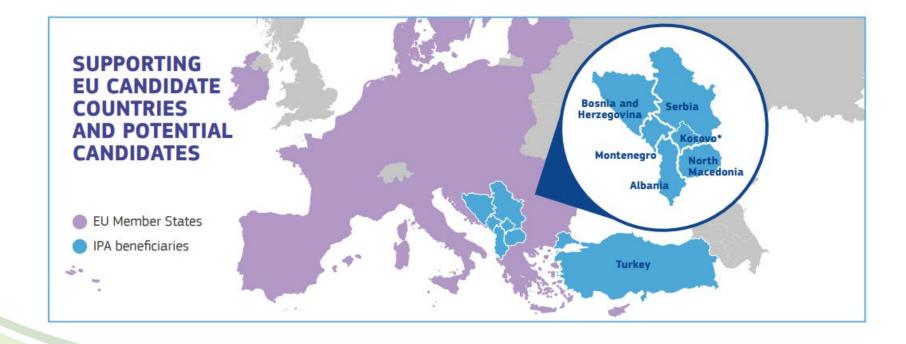
Window 5: Territorial and cross border cooperation







One of the priority areas of work of IPA in Türkiye is: Environment & climate action: protecting the environment, tackling climate change, ensuring greater alignment with EU environment and climate acquis.





Q&A?



104 | © Zabala Innovation

WORKSHOP AGENDA



Tuesday 17 th December 2024

3. Positioning your organisation

a) How to position your organisation within the HE ecosystem to be involved in EUProjectsb) How to gain visibility and find partners

4. KAILA Platform

a) Introduction and functionalities

5. Case studies . Topics analysis & identification of capacities (exercise by groups of organisations)

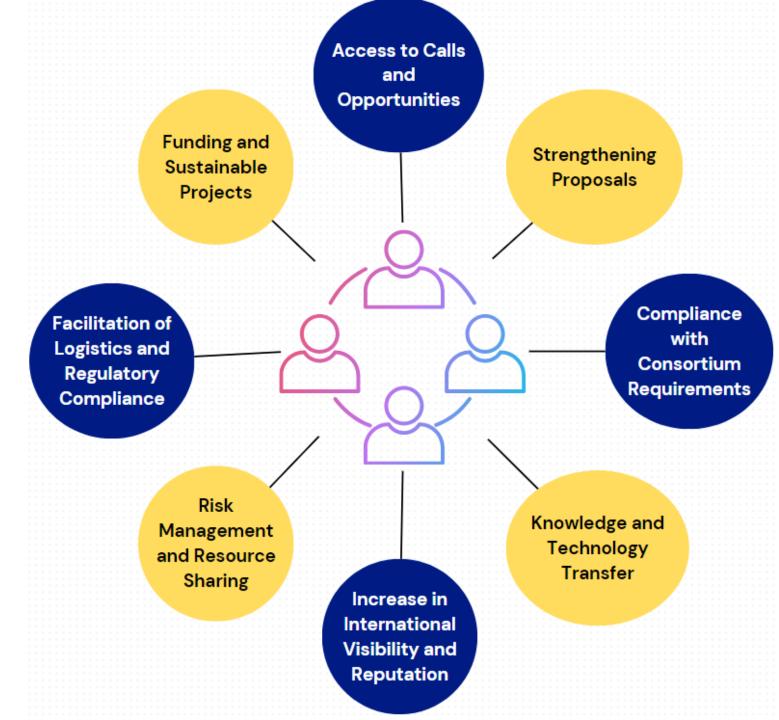
a) Previously won projects

b) Topic analysis and capacities fiche. How to align your organsiation capacities with the topic

c) Submission of proposals.

Positioning your organisation

WHY IS IT IMPORTANT?





Positioning your organisation



You have to define your capacity (technology, services, pilot development ...)

Start questioning to build a **Capacities MATRIX**

- ✓ What do we do (in general)
- ✓What do we do in Innovation? What are our R&D?
- ✓ Our experience in EU projects
- ✓ Areas of interest?
- ✓What we can offer capacities
- ✓ Role in projects

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Select topics of interest (RoadMap):
✓No more than 5 priorities per area/ cluster

- Establish priority levels in colors for example and keep them in an Excel for quick reference
- Write concrete capacities/contributions for the priority topics
- ✓Look at the calls calendar and fix priorities considering deadlines

Available tools & Friends Actors and potential partners

Potential coordinators Partners Find potential partners and coordinators (clients and providers)

Prepare and excel with topics of priority

 Search in Kaila for ongoing or past projects with similar key words – between 5 and 10 projects per topic

 Add in an excel the projects, coordinator and potential partners with contact or interest

Choose and fix a table of 15– 20 entities separating partners from potential coordinators

- . <u>Mapping Potential Partners:</u> Create a list of potential European partners whose interests and competencies align with yours. Use databases such as CORDIS, the Enterprise Europe Network (EEN), and other research and innovation platforms.
- 2. <u>Participation in Events and Conferences</u> related to Horizon Europe (Infodays, brokerage events, etc...)
- 3. <u>Utilization of Online Collaboration and Research Platforms</u> <u>and Networks</u>: Leveragethe Horizon 2020 Participant Portal, CORDIS, and EEN to facilitate partner searches and international collaboration.
- 4. <u>Relationships with Diplomatic Representations and Technology</u> <u>Transfer Offices</u>.
- 5. <u>KAILA Tool</u>

WHERE TO

FIND THEM?

Positioning your organisation: gain visibility

GOOD LUCK



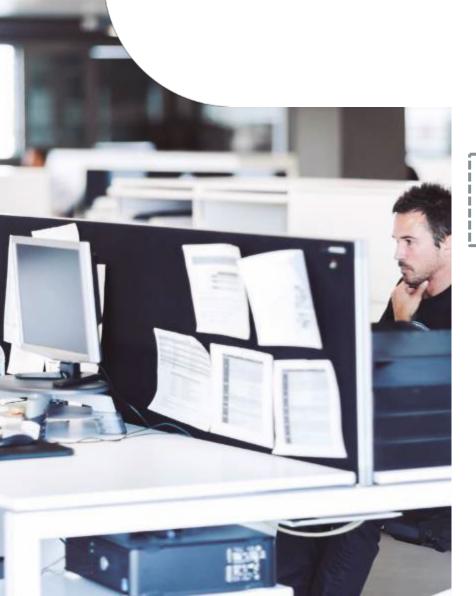
More contacts, better contacts and boost the entities participation in EU projects Work to improve your network

- Don't be afraid to ask in the interviews/ partners
- ✓Follow up!! → establish meetings with potential partners
- ✓Your network → 70% other clients/proposals/partners – 30% new contacts contacts

Other important activities to be done:

- ✓ Contact the NCPs (TUBITAK)
- Look at your competitions (what are they doing? Are them participating? Which are their partners?...)
- Look at the Research Centers in the country and the ones interested in your field of experience
- Identify entities (like Zabala) specialised in European programmes and ask for their support.

WORKSHOP AGENDA



Tuesday 17 th December 2024

3. Positioning your organisation

a) How to position your organisation within the HE ecosystem to be involved in EUProjects

b) How to gain visibility are find partners

4. KAILA Platform

a) Introduction and functionalities

5. Case studies . Topics analysis & identification of capacities

(exercise by groups of organisations)

a) Previously won projects

b) Topic analysis and capacities fiche. How to align your organsiation capacities with the topic

c) Submission of proposals.

KAILA Platform: functionalities

Kaila is a platform developed by Zabala Innovation to **boost innovation** ecosystems in <u>Europe</u>.

It integrates the main EU open data sources in a single environment.

It offers tools to analyse innovation trends and

exploit data on innovation projects approved in Europe.





KAILA TOOI

The perfect tool to generate opportunities and partnerships that will help you grow https://kaila.eu/

Tim

Area

Analyze technological trends using the search by areas

An area consists of projects, funding opportunities, innovators, and results whose analysis gives you an idea of technological evolution in Europe over the last few years



Funding Opportunities

Secure funding for your projects

Stay informed about the latest European funding opportunities for your projects



Projects

Explore the latest projects with the most disruptive technologies.

With Kaila, you'll stay updated on the latest groundbreaking projects in Europe, along with the organizations implementing them

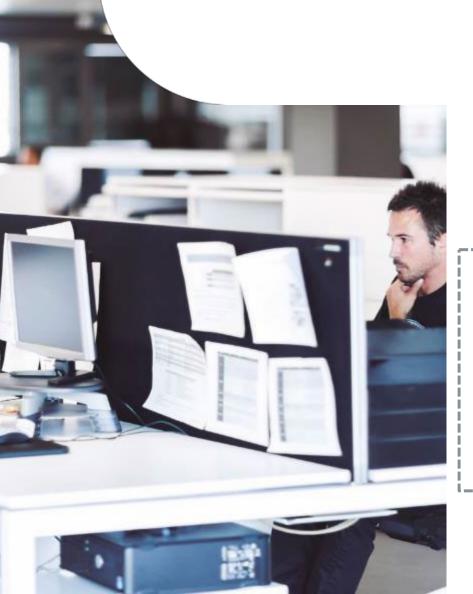


Innovators

Discover the most innovative organizations

Innovators are entities with projects in the sought-after area. With Kaila, you'll find the most innovative entities in Europe with whom you can forge alliances and gain international visibility

WORKSHOP AGENDA



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 - organsiation capacities with the topic

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AMIGOS | Active Mobility Innovations for Green and safe city solutionS

Coordinated by: FHH | FREIE UND HANSESTADT HAMBURG HORIZON-MISS-2022-CIT-01-01

Through co-creation activities and innovative digital tools, the AMIGOS project will identify present and future mobility challenges for 5 cities (living labs) and 10 urban areas (safety improvement areas). The digital tools include a Mobility Observation Box and an application for the collection of new mobility data, which will feed a big data platform for their analysis and digital twins to visualize mobility scenarios. They will allow urban stakeholders to identify mobility challenges and will serve as a basis for the co-development of adapted mobility solutions: towards reducing traffic, increasing public and active mobility modes, improving safety and co-habitation between different mobilities for the 5 cities, and towards increased safety for the 10 urban areas.

HORIZON-MISS-2022-CIT-01-01 | Designing inclusive, safe, affordable and sustainable urban mobility

The scope of this action is to support local authorities in accelerating mobility changes and address a significant concern, namely that people returning to work after the lockdown will seek out alternatives so that allocating public space, bicycles, pedestrians and public transport and reducing the space available for cars will encourage people to cycle, walk or use public transport rather than take the car.

Project results are expected to contribute to all of the following expected outcomes:

- Contribute to the **objectives of the Climate Neutral and Smart Cities Mission** by accelerating the transition towards climate neutrality in cities through the promotion of zero-emission, shared, active and human-centred mobility;
- Increase the extent and speed of the take-up and upscaling of innovative, best practice and replicable safe, affordable and sustainable urban mobility solutions in the living labs involved in the proposals
- Solutions for at least ten unsafe areas/living labs in urban/peri-urban areas
- Re-assess road and public space quality responding to needs of diverse groups
- Address proactively potential risk raised by expected increases in cycling and e-scooters;
- **Rebalancing the attribution of public space to <u>different modes of transport</u> so that it better reflects the actual or desired local modal split as well as support reaching Vision Zero and zero-emission objectives.**
- Public space redesign actions targeted by the awarded projects should consider the circular economy principles, adaptation to climate change (in particular heatwaves), cross-sectoral synergies and not come at the cost of removing or deterioration of parks, trees or green recreational areas.

C2IMPRESS | CO- CREATIVE IMPROVED UNDERSTANDING AND AWARENESS OF MULTI- HAZARD RISKS FOR DISASTER RESILIENT SOCIETY

Coordinated by: SAMPAS | SAMPAS BILISIM

HORIZON-CL3-2021-DRS-01-01

The C2IMPRESS project aims to bring a radical paradigm shift to disaster and hazard research and innovation by moving away from traditional 'hazard centric' approach/ framework to a novel 'place and people' centred integrated multi-hazard risk and resilient assessment framework. Guided by this framework, the C2IMPRESS project aims to offer an ensemble of innovative revolutionary models, methods, frameworks, tools and technologies that are holistic and robust enough to provide appropriate fine-grained spatio-temporal qualitative and quantitative data, locally appropriate solutions, better prediction with lower uncertainty on risks of single or multiple hazards stemming from extreme weather events like floods, wildfires etc. under different climate change scenarios.

HORIZON-CL3-2021-DRS-01-01 | Improved understanding of risk exposure and its public awareness in areas exposed to multi-hazards

Projects' results are expected to contribute to some of following outcomes:

- Advanced disaster / crisis simulations and impact assessments supporting <u>decision-making processes</u> based on best available knowledge, adaptive strategies and methodologies.
- <u>**Risk and resilience assessment solutions**</u>, studies and outputs in support of long-term multi-hazard management strategies (e.g. climate adaptation, disaster risk reduction and prevention and mitigation strategies) with a focus on vulnerable regions prone to multiple hazard occurrences, involving interdisciplinary teams in different scientific and technological fields.
- Advanced data management, information update and forecast / early warning systems (including via satellite and in-situ observation) in support of evolving <u>public understanding and decision-making needs</u> in the field of multi-hazard preparedness policy and planning.
- <u>Communication and dissemination platforms supporting an increased dialogue and cooperation between scientific, technological, practitioners, policy-makers, private sector (e.g. insurers), NGOs, citizens and community-based organisations for sharing and building-up the knowledge of hazards and related risks for a comprehensive awareness (and preparedness) of the risk at all levels (risk memory and implementation of lessons learnt into policy actions), taking into account various uncertainties that may affect decision-making.
 </u>

EXERCISE.TOPIC ANALYSIS AND CAPACITIES FICHE

HORIZON-MISS-2024-CIT-01-02 | Zero-pollution cities

Submission of HE proposals



Discover the funding & tenders opportunities

Find out how to participate by following these key steps

Find calls for proposals

Explore the available EU funding opportunities by searching for calls for proposals within your topics of interest, find partners and submit a proposal.

View projects and results

Browse through EU funded projects and learn about the results. Invest in opportunities and get inspired by the highlights and success stories.

Find calls for tenders

Find business opportunities in the calls for tenders managed by EU institutions, bodies and agencies.

Work as an expert

Proposals and projects need evaluations, monitoring and domain-specific knowledge advice from experts.

C Report fraud

Q&A?



124 |©Zabala Innovation

Let's talk ! Contact us for all your needs





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